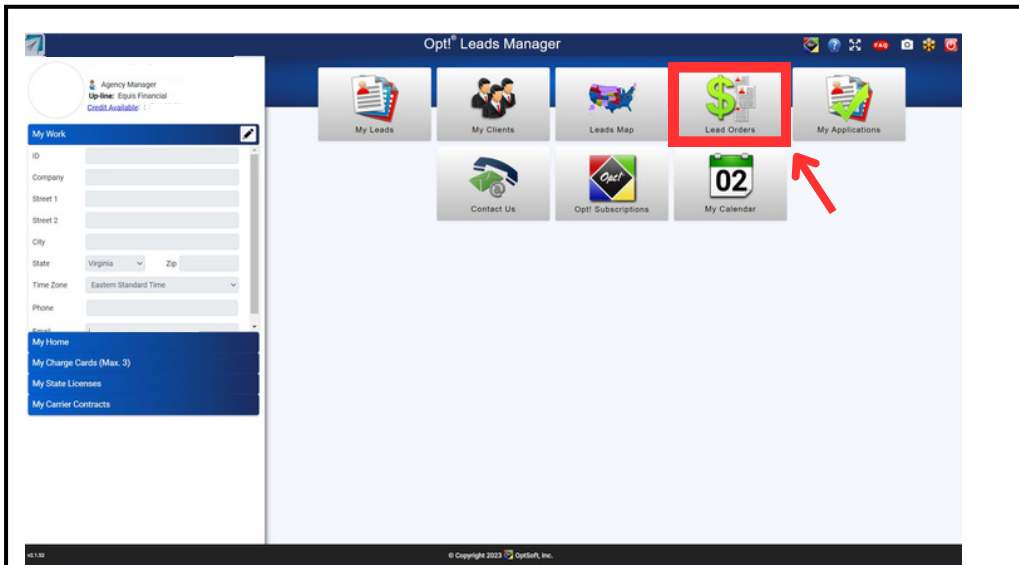


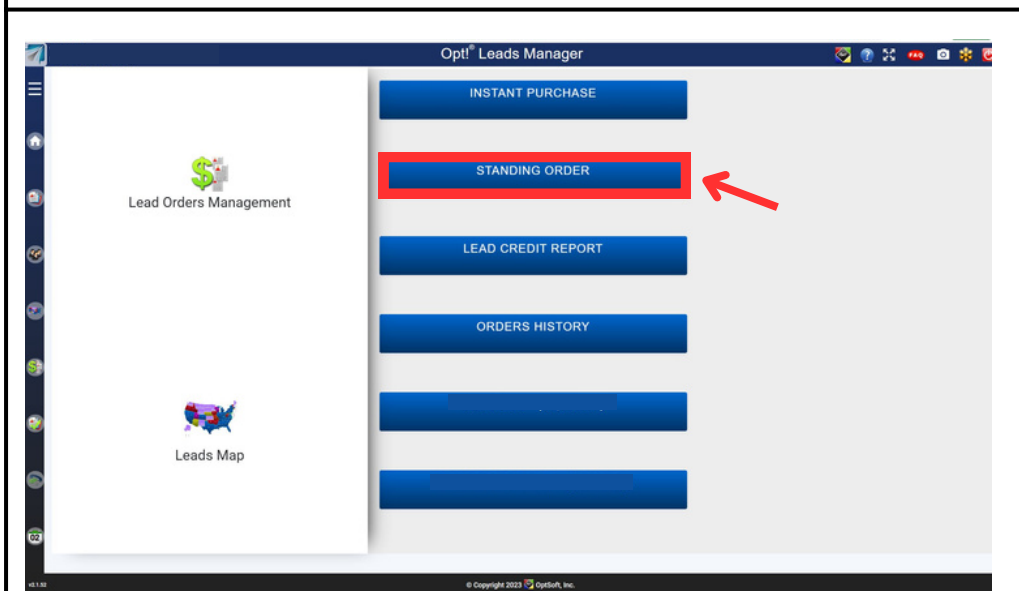
HOW TO CREATE A STANDING LEAD ORDER



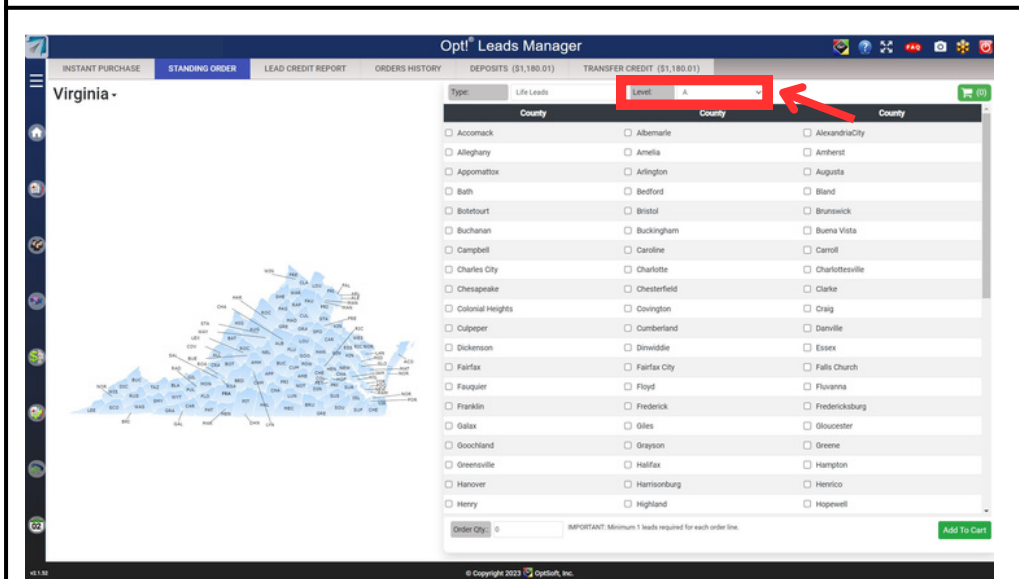
1/4



Click "Lead Orders".



Click "Standing Order".



Select Level.
(A, A1, B, C, D, IPL, EL, FE, Z)

HOW TO CREATE A STANDING LEAD ORDER



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Opt! Leads Manager

Virginia -

Type: Life Leads Level: A

County	County	County
<input type="checkbox"/> Accomack	<input type="checkbox"/> Albemarle	<input type="checkbox"/> AlexandriaCity
<input type="checkbox"/> Alleghany	<input type="checkbox"/> Amelia	<input type="checkbox"/> Amherst
<input type="checkbox"/> Appomattox	<input type="checkbox"/> Arlington	<input type="checkbox"/> Augusta
<input type="checkbox"/> Bath	<input checked="" type="checkbox"/> Bedford	<input type="checkbox"/> Bland
<input type="checkbox"/> Botetourt	<input type="checkbox"/> Bristol	<input type="checkbox"/> Brunswick
<input type="checkbox"/> Buchanan	<input type="checkbox"/> Buckingham	<input type="checkbox"/> Buena Vista
<input type="checkbox"/> Campbell	<input type="checkbox"/> Caroline	<input type="checkbox"/> Carroll
<input type="checkbox"/> Charles City	<input checked="" type="checkbox"/> Charlotte	<input type="checkbox"/> Charlottesville
<input type="checkbox"/> Chesapeake	<input type="checkbox"/> Chesterfield	<input type="checkbox"/> Clarke
<input type="checkbox"/> Colonial Heights	<input type="checkbox"/> Covington	<input type="checkbox"/> Craig
<input type="checkbox"/> Culpeper	<input type="checkbox"/> Cumberland	<input type="checkbox"/> Danville
<input type="checkbox"/> Dickenson	<input type="checkbox"/> Dinwiddie	<input type="checkbox"/> Essex
<input type="checkbox"/> Fairfax	<input type="checkbox"/> Fairfax City	<input type="checkbox"/> Falls Church
<input type="checkbox"/> Fauquier	<input type="checkbox"/> Floyd	<input type="checkbox"/> Fluvanna
<input type="checkbox"/> Franklin	<input type="checkbox"/> Frederick	<input type="checkbox"/> Fredericksburg
<input type="checkbox"/> Galax	<input type="checkbox"/> Giles	<input type="checkbox"/> Gloucester
<input type="checkbox"/> Goochland	<input type="checkbox"/> Grayson	<input type="checkbox"/> Greene
<input type="checkbox"/> Greensville	<input type="checkbox"/> Halifax	<input type="checkbox"/> Hampton
<input type="checkbox"/> Hanover	<input type="checkbox"/> Harrisonburg	<input type="checkbox"/> Henrico
<input type="checkbox"/> Henry	<input type="checkbox"/> Highland	<input type="checkbox"/> Hopewell

Order Qty: 10 IMPORTANT: Minimum 1 leads required for each order line. Add To Cart

Standing Lead Orders for A, B, C, D, IPL, FE, Z. Select the county, quantity, and click "Add to Cart".

Opt! Leads Manager

Virginia -

Type: Life Leads Level: EL

STATEWIDE

Order Qty: 10 IMPORTANT: Minimum 1 leads required for each order line. Add To Cart

Standing Lead Orders for EL only. Statewide is already selected. Select quantity and "Add to Cart".

Opt! Leads Manager

Virginia -

Type: Life Leads Level: A

County	County	County
<input type="checkbox"/> Accomack	<input type="checkbox"/> Albemarle	<input type="checkbox"/> AlexandriaCity
<input type="checkbox"/> Alleghany	<input type="checkbox"/> Amelia	<input type="checkbox"/> Amherst
<input type="checkbox"/> Appomattox	<input type="checkbox"/> Arlington	<input type="checkbox"/> Augusta
<input type="checkbox"/> Bath	<input type="checkbox"/> Bedford	<input type="checkbox"/> Bland
<input type="checkbox"/> Botetourt	<input type="checkbox"/> Bristol	<input type="checkbox"/> Brunswick
<input type="checkbox"/> Buchanan	<input type="checkbox"/> Buckingham	<input type="checkbox"/> Buena Vista
<input type="checkbox"/> Campbell	<input type="checkbox"/> Caroline	<input type="checkbox"/> Carroll
<input type="checkbox"/> Charles City	<input type="checkbox"/> Charlotte	<input type="checkbox"/> Charlottesville
<input type="checkbox"/> Chesapeake	<input type="checkbox"/> Chesterfield	<input type="checkbox"/> Clarke
<input type="checkbox"/> Colonial Heights	<input type="checkbox"/> Covington	<input type="checkbox"/> Craig
<input type="checkbox"/> Culpeper	<input type="checkbox"/> Cumberland	<input type="checkbox"/> Danville
<input type="checkbox"/> Dickenson	<input type="checkbox"/> Dinwiddie	<input type="checkbox"/> Essex
<input type="checkbox"/> Fairfax	<input type="checkbox"/> Fairfax City	<input type="checkbox"/> Falls Church
<input type="checkbox"/> Fauquier	<input type="checkbox"/> Floyd	<input type="checkbox"/> Fluvanna
<input type="checkbox"/> Franklin	<input type="checkbox"/> Frederick	<input type="checkbox"/> Fredericksburg
<input type="checkbox"/> Galax	<input type="checkbox"/> Giles	<input type="checkbox"/> Gloucester
<input type="checkbox"/> Goochland	<input type="checkbox"/> Grayson	<input type="checkbox"/> Greene
<input type="checkbox"/> Greensville	<input type="checkbox"/> Halifax	<input type="checkbox"/> Hampton
<input type="checkbox"/> Hanover	<input type="checkbox"/> Harrisonburg	<input type="checkbox"/> Henrico
<input type="checkbox"/> Henry	<input type="checkbox"/> Highland	<input type="checkbox"/> Hopewell

Order Qty: 0 IMPORTANT: Minimum 1 leads required for each order line. Add To Cart

Click the cart in top-right corner.

HOW TO CREATE A STANDING LEAD ORDER

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Order Summary

Lead Level	Area	Qty.	Price Ea.	Price Est.
A	VA - Charlotte, Covington	10	\$41.00	\$410.00

Frequency: Every Week Repeat: Till Stopped

Order For: (500 Characters Max)

Comments (500 Characters Max)

Total: \$410.00
Net on Charge: \$410.00

1. You will not be charged until the leads are received by you.
2. To validate the card used first time, it will be charged \$0.01 that will be deposited as credit to your account.

Click here to View and Accept Terms & Conditions

Add More Order Now

Click the box at the bottom-left corner to view and accept the Terms & Conditions.

Terms & Conditions

I attest the name and personal information provided above is true and correct. In the event of a dispute, requests must be submitted in writing with all order documentation according to the policies established by the company issuing the credit card. I authorize Equis Financial, Inc. to charge my credit card for any leads purchased at the costs outlined above.

Billing & Refund Policy:
By submitting your order and payment information you are entering into a binding purchase contract. Leads are sold without warranties or guarantees. Equis Financial will issue a refund for the following:

- Life Leads A Leads - Both prospective clients are over the age of 85 or duplicate lead.
- Life Leads - Other Lead Grades - only duplicate leads.
- Final Expense Leads - Duplicate leads.

Life Leads and Final Expense standing lead order(s):
For standing lead orders, the initial term of agreement to purchase leads begins on the first date order is approved. The standing lead order agreement continues on a week-to-week basis. I understand Equis Financial, Inc. will first attempt to deduct from funds held in my OPTI account. If no funds are available in my OPTI account, I authorize Equis Financial, Inc. to charge my credit card for the cost of lead(s) allocated against my standing lead order. You may end this agreement by submitting written notice via email to leads@equisfinancial.com. For **Life Leads** standing lead orders, you will continue to be responsible for purchasing these leads for up to 4 weeks after written notice of cancellation of the lead request. For **Final Expense** standing lead orders, you will be responsible for purchasing the leads for up to 2 months after written notice of cancellation of the lead request. **Life Leads and Final Expense instant purchase order(s)**

: Leads are only assigned once payment is approved. I authorize Equis Financial, Inc. to charge my credit card for the cost of lead(s) allocated for the one-time lead order.

Click here to View and Accept Terms & Conditions

Accept Deny

Add More Order Now

Click "Accept".

Order Summary

Lead Level	Area	Qty.	Price Ea.	Price Est.
A	VA - Charlotte, Covington	10	\$41.00	\$410.00

Frequency: Every Week Repeat: Till Stopped

Order For: (500 Characters Max)

Comments (500 Characters Max)

Total: \$410.00
Net on Charge: \$410.00

1. You will not be charged until the leads are received by you.
2. To validate the card used first time, it will be charged \$0.01 that will be deposited as credit to your account.

Click here to View and Accept Terms & Conditions

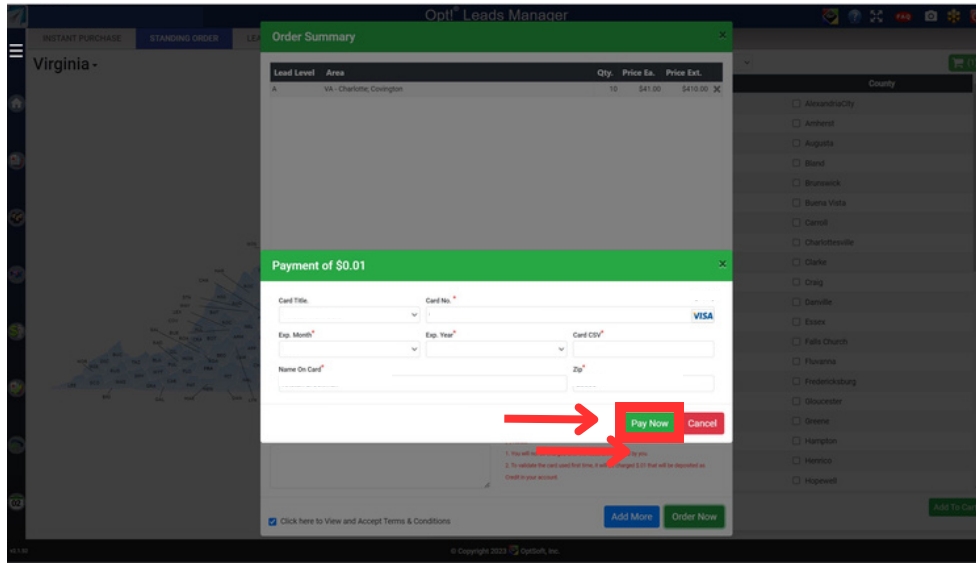
Add More Order Now

Click "Order Now".

HOW TO CREATE A STANDING LEAD ORDER



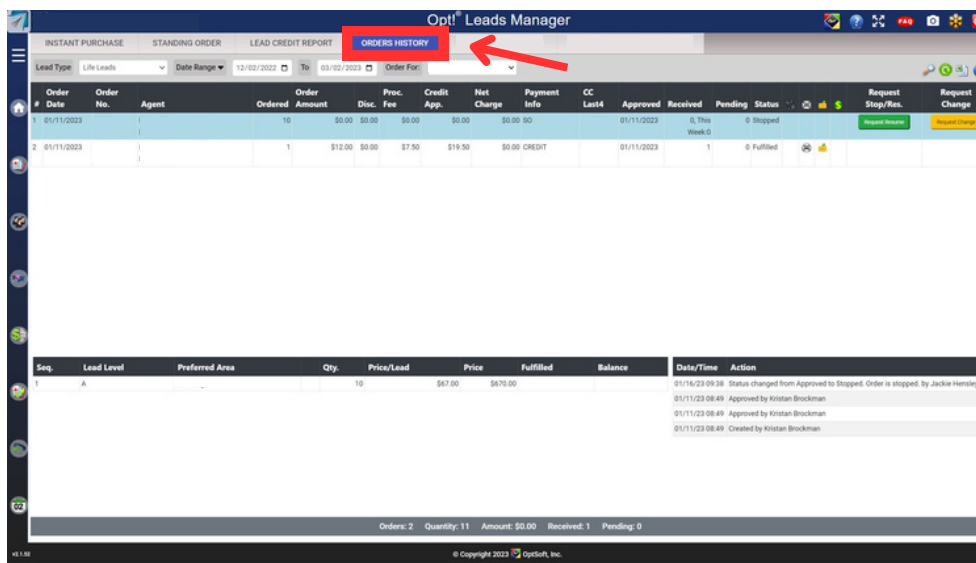
4/4



Click "Pay Now".
***This will not charge your card. Your card will only be charged as leads are allocated to you and you do not have funds on your OPT account. If you have funds on your OPT account, that will be deducted first, before charging the card on file.**



View active standing lead orders by going to the OPT dashboard and selecting "Lead Orders".



Click "Orders History".
Orders will show below.