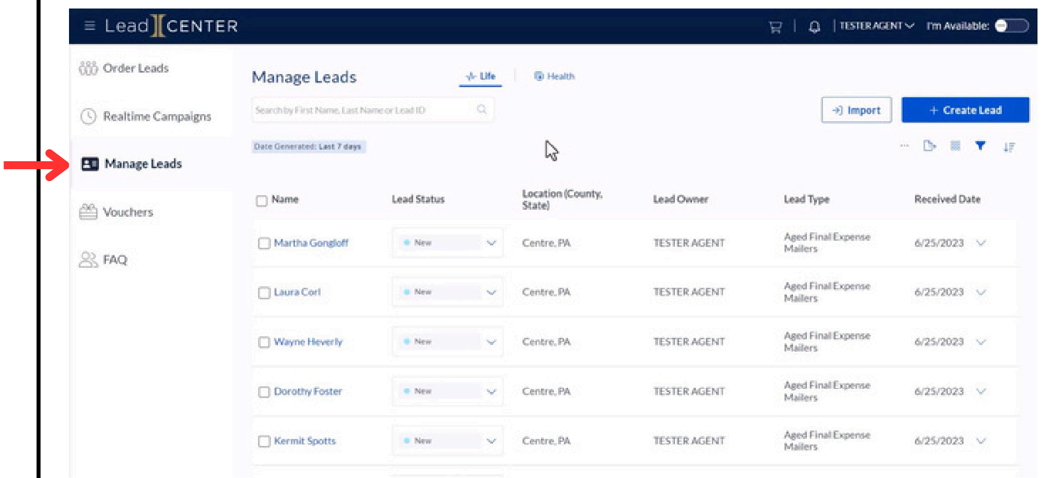
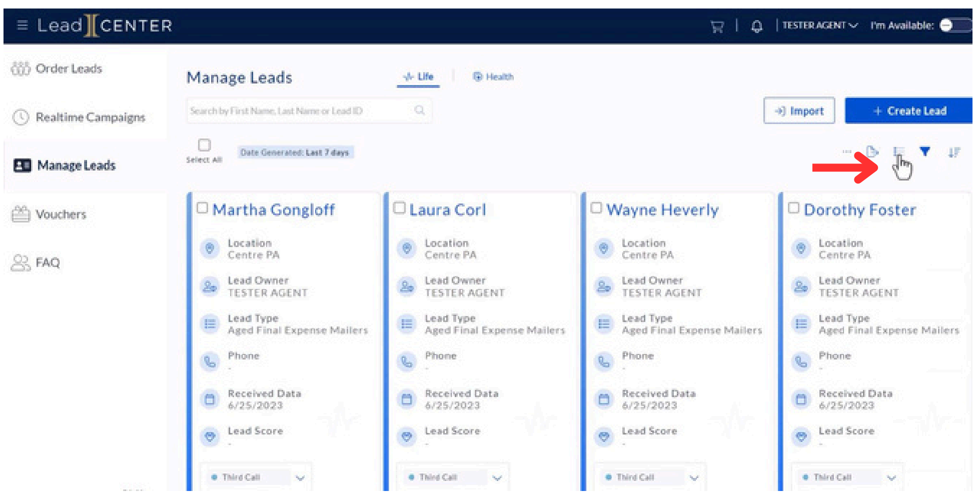
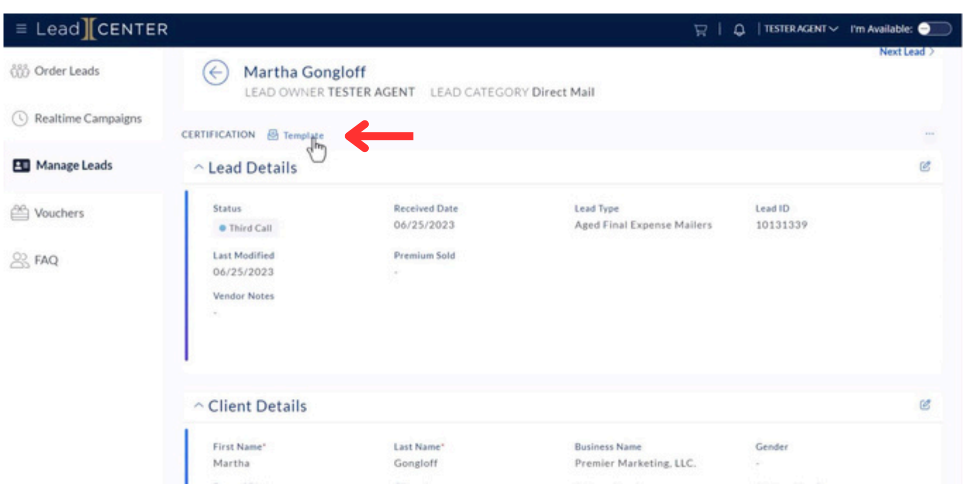
MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (1/3)



Step 1: On the left side, click "Manage Leads". All purchased leads will appear.

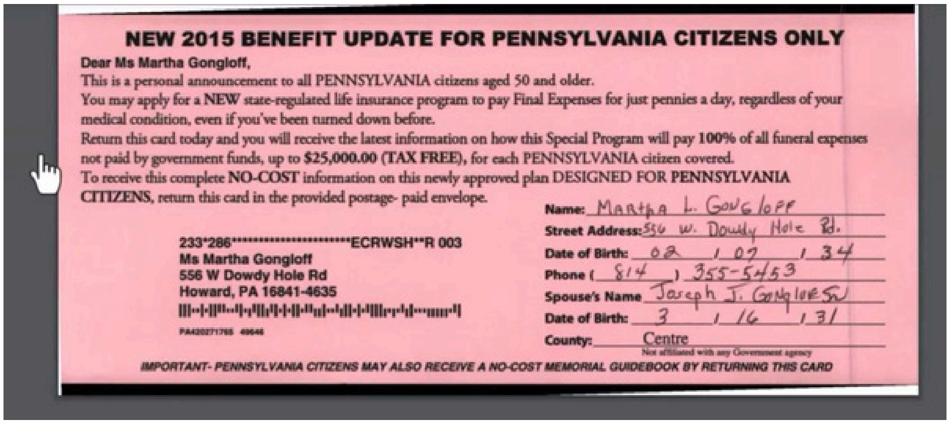


Step 2: There are different filters you can select to view your leads.



Step 3: To view a lead, click "Template".

MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (2/3)



NEW 2015 BENEFIT UPDATE FOR PENNSYLVANIA CITIZENS ONLY

Dear Ms Martha Gongloff,

This is a personal announcement to all PENNSYLVANIA citizens aged 50 and older.

You may apply for a NEW state-regulated life insurance program to pay Final Expenses for just pennies a day, regardless of your medical condition, even if you've been turned down before.

Return this card today and you will receive the latest information on how this Special Program will pay **100%** of all funeral expenses not paid by government funds, up to **$25,000.00 (TAX FREE)**, for each PENNSYLVANIA citizen covered.

To receive this complete NO-COST information on this newly approved plan DESIGNED FOR **PENNSYLVANIA CITIZENS**, return this card in the provided postage- paid envelope.

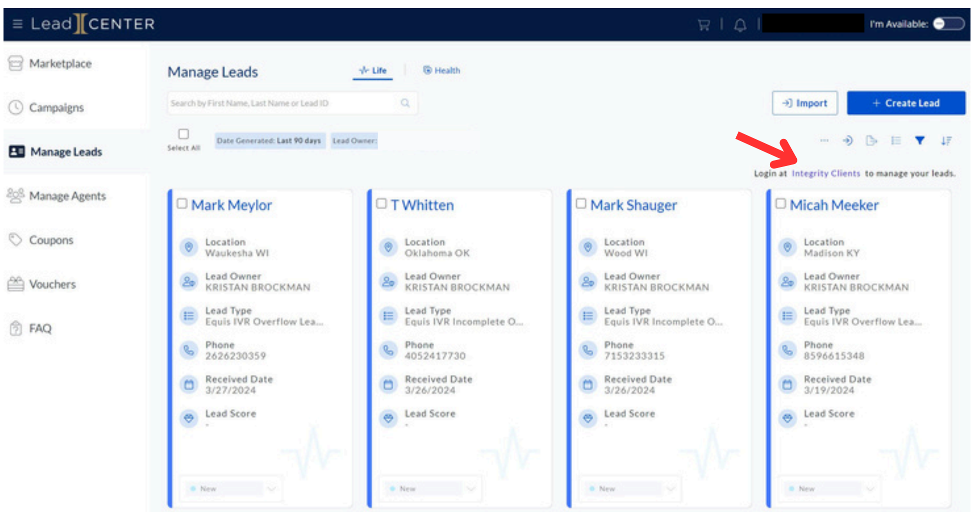
233*286**********************ECRWSH**R 003
Ms Martha Gongloff
556 W Dowdy Hole Rd
Howard, PA 16841-4635

Name: Martha L. Gongloff
Street Address: 556 W. Dowdy Hole Rd.
Date of Birth: 02 / 07 / 34
Phone (814) 355-5453
Spouse's Name Joseph J. Gongloff Sr
Date of Birth: 3 / 16 / 31
County: Centre

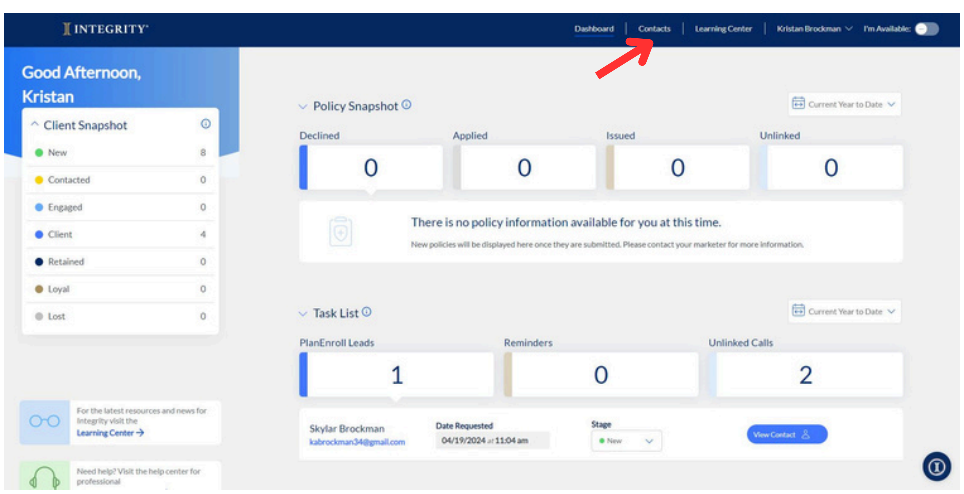
Not affiliated with any Government agency

IMPORTANT- PENNSYLVANIA CITIZENS MAY ALSO RECEIVE A NO-COST MEMORIAL GUIDEBOOK BY RETURNING THIS CARD

Step 4: You are able to view or print the lead.

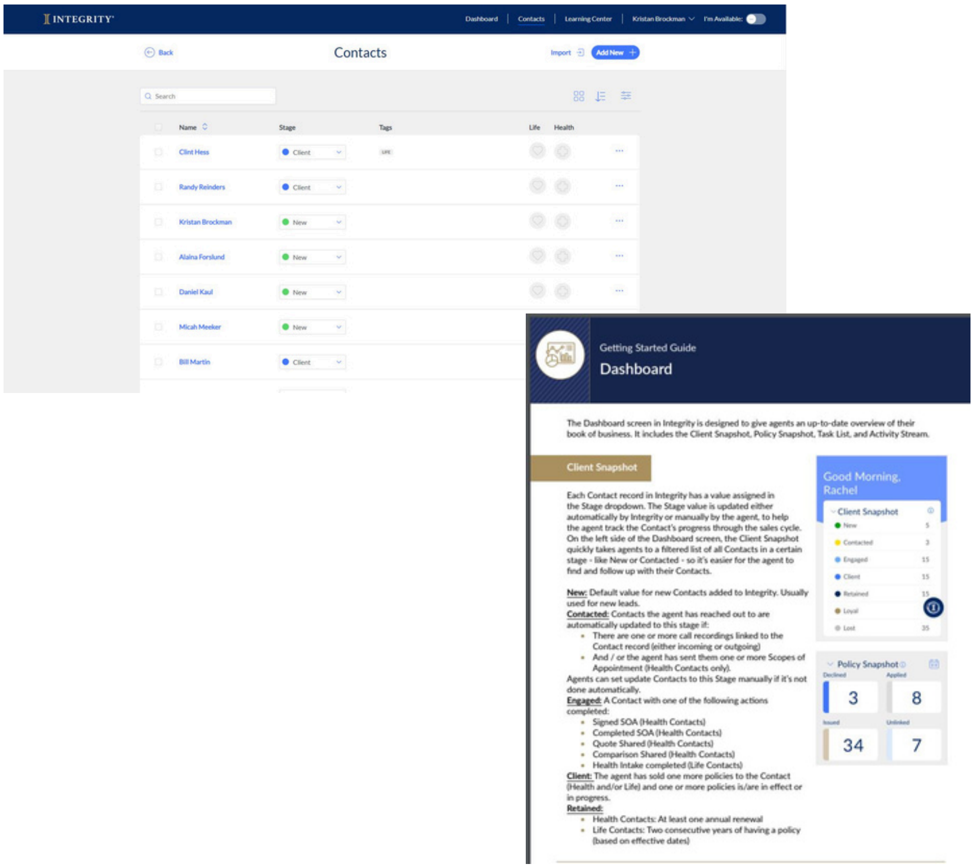


Step 5: To complete dispositions and/or use the features in Integrity Clients, click "Integrity Clients".



Step 6: Click "Contacts".

MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (3/3)



Step 7: Use the client snapshot to track client activity and complete dispositions.