

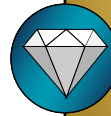
ELITE PRODUCER PROGRAM

There are 4 levels in our Elite Producer Program: **Silver - Gold - Platinum - Diamond**. Each Elite level delivers an added level of service, exclusivity, and rewards. The qualification for each level is based on **Bonusable Annual Paid Volume (APV)** and is capped at \$5,000 per application. Annuities will be credited at 5% up to \$5,000 of the initial investment amount. **Unreported business and Guaranteed Issued products do not count towards qualification.**

The qualification period to reach an Elite level is **January 1st through December 31st**. As soon as you qualify for an Elite level, you immediately receive the privileges associated. The level you have qualified for by December 31st is **the level you will hold throughout the upcoming qualification period**. If at any point you achieve a higher level during this period, you will immediately receive the privileges associated with your new level. **If you do not qualify for any level during the qualification period, you will lose your Elite level the following year.**

Example

If you achieve Silver level by December 31, 2021, you will hold that level going into the year 2022. If at any point you qualify for Gold during the year 2022, you will immediately receive Gold level and hold that level throughout the 2023 qualification period. If you do not re-qualify for Gold status in the year 2023, you will lose that status for the year 2024.



Diamond

- \$250,000 Bonusable Annual Paid Volume
- 205+ Applications

- VIP Welcome Gift at Events
- VIP Check-In at Events
- VIP Early Access to General Session at Events
- \$500 Lead Credit Voucher
- 2 Free Tickets Per Event
- Priority New Business Processing
- \$250 Event Store Credit



Platinum

- \$200,000 Bonusable Annual Paid Volume
- 165+ Applications

- VIP Welcome Gift at Events
- VIP Check-In at Events
- VIP Early Access to General Session at Events
- \$300 Lead Credit Voucher
- 2 Free Tickets Per Event
- Priority New Business Processing



Gold

- \$150,000 Bonusable Annual Paid Volume
- 125+ Applications

- VIP Welcome Gift at Events
- VIP Check-In at Events
- VIP Early Access to General Session at Events
- \$200 Lead Credit Voucher
- 1 Free Ticket Per Event



Silver

- \$100,000 Bonusable Annual Paid Volume
- 85+ Applications

- VIP Welcome Gift at Events
- VIP Check-In at Events
- VIP Early Access to General Session at Events
- \$100 Lead Credit Voucher

*"Events" refers to Equis Financial's National Training Convention

Questions? Email creative@equisfinancial.com