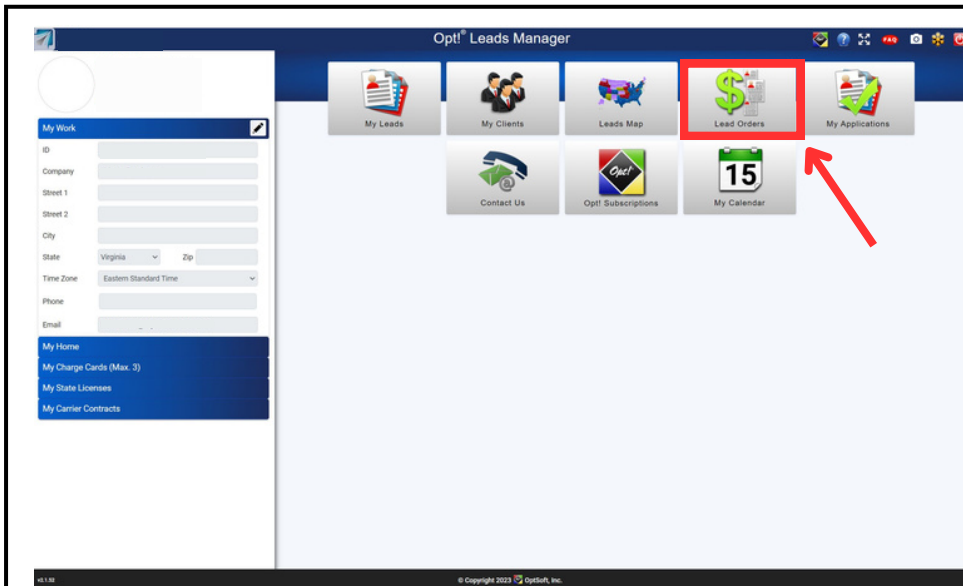
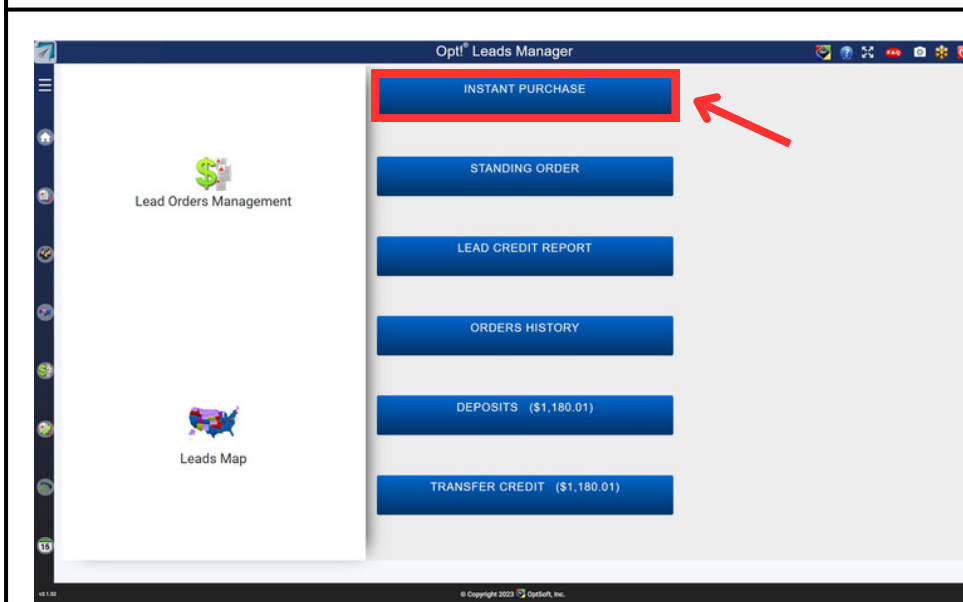


# HOW TO INSTANT PURCHASE LEADS

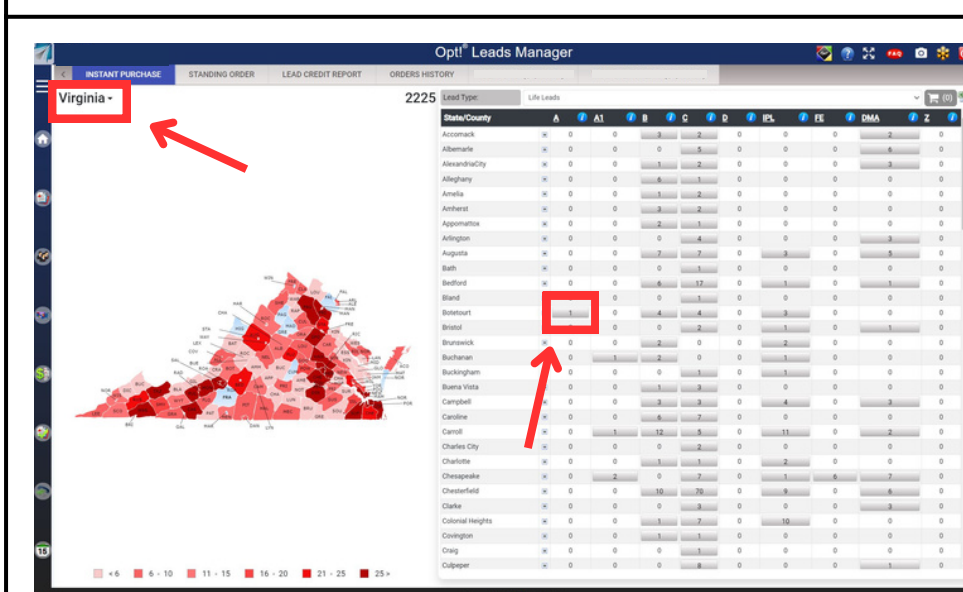
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Click "Lead Orders".



Click "Instant Purchase".



By default, your state will automatically display. To change states, click the arrow beside the default state's name.

Once state is selected, click gray box beside each county to select desired quantity.

# HOW TO INSTANT PURCHASE LEADS

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Opti! Leads Manager

Virginia - 2225

Lead Type: Life Leads

State/Country	A	A1	B	C	D	IPL	FE	DMA	Z
Accomack	0	0	0	0	0	0	0	0	0
Albemarle	0	0	0	0	0	0	0	0	0
AlexandriaCity	0	0	0	0	0	0	0	0	0
Alleghany	0	0	0	0	0	0	0	0	0
Amelia	0	0	0	0	0	0	0	0	0
Amherst	0	0	0	0	0	0	0	0	0
Appomattox	0	0	0	0	0	0	0	0	0
Arlington	0	0	0	0	0	0	0	0	0
Augusta	0	0	0	0	0	0	0	0	0
Bath	0	0	0	0	0	0	0	0	0
Bedford	0	0	0	0	0	0	0	0	0
Bland	0	0	0	0	0	0	0	0	0
Botetourt	0	0	0	0	0	0	0	0	0
Bristol	0	0	0	0	0	0	0	0	0
Brunswick	0	0	0	0	0	0	0	0	0
Burhaman	0	0	0	0	0	0	0	0	0
Buckingham	0	0	0	0	0	0	0	0	0
Buena Vista	0	0	0	0	0	0	0	0	0
Campbell	0	0	0	0	0	0	0	0	0
Caroline	0	0	0	0	0	0	0	0	0
Carroll	0	0	0	0	0	0	0	0	0
Charles City	0	0	0	0	0	0	0	0	0
Charlotte	0	0	0	0	0	0	0	0	0
Chesapeake	0	0	0	0	0	0	0	0	0
Chesterfield	0	0	0	0	0	0	0	0	0
Clarke	0	0	0	0	0	0	0	0	0
Colonial Heights	0	0	0	0	0	0	0	0	0
Covington	0	0	0	0	0	0	0	0	0
Craig	0	0	0	0	0	0	0	0	0
Culpeper	0	0	0	0	0	0	0	0	0

Order Qty: 1

Input order quantity and click "Add".

Opti! Leads Manager

Virginia - 2225

Lead Type: Life Leads

State/Country	A	A1	B	C	D	IPL	FE	DMA	Z
Accomack	0	0	0	0	0	0	0	0	0
Albemarle	0	0	0	0	0	0	0	0	0
AlexandriaCity	0	0	0	0	0	0	0	0	0
Alleghany	0	0	0	0	0	0	0	0	0
Amelia	0	0	0	0	0	0	0	0	0
Amherst	0	0	0	0	0	0	0	0	0
Appomattox	0	0	0	0	0	0	0	0	0
Arlington	0	0	0	0	0	0	0	0	0
Augusta	0	0	0	0	0	0	0	0	0
Bath	0	0	0	0	0	0	0	0	0
Bedford	0	0	0	0	0	0	0	0	0
Bland	0	0	0	0	0	0	0	0	0
Botetourt	0	0	0	0	0	0	0	0	0
Bristol	0	0	0	0	0	0	0	0	0
Brunswick	0	0	0	0	0	0	0	0	0
Burhaman	0	0	0	0	0	0	0	0	0
Buckingham	0	0	0	0	0	0	0	0	0
Buena Vista	0	0	0	0	0	0	0	0	0
Campbell	0	0	0	0	0	0	0	0	0
Caroline	0	0	0	0	0	0	0	0	0
Carroll	0	0	0	0	0	0	0	0	0
Charles City	0	0	0	0	0	0	0	0	0
Charlotte	0	0	0	0	0	0	0	0	0
Chesapeake	0	0	0	0	0	0	0	0	0
Chesterfield	0	0	0	0	0	0	0	0	0
Clarke	0	0	0	0	0	0	0	0	0
Colonial Heights	0	0	0	0	0	0	0	0	0
Covington	0	0	0	0	0	0	0	0	0
Craig	0	0	0	0	0	0	0	0	0
Culpeper	0	0	0	0	0	0	0	0	0

When you are done selecting counties, click the green shopping cart in the top right corner.

\*Leads added to cart will stay in your cart for 10 minutes. After 10 minutes, they go back into the inventory.

Opti! Leads Manager

Order Summary (08:11)

Lead Level	Area	Qty.	Price Ea.	Price Est.
A	VA - Botetourt	1	\$41.00	\$41.00

Order For: [Dropdown]

Comments (500 Characters Max): [Text Area]

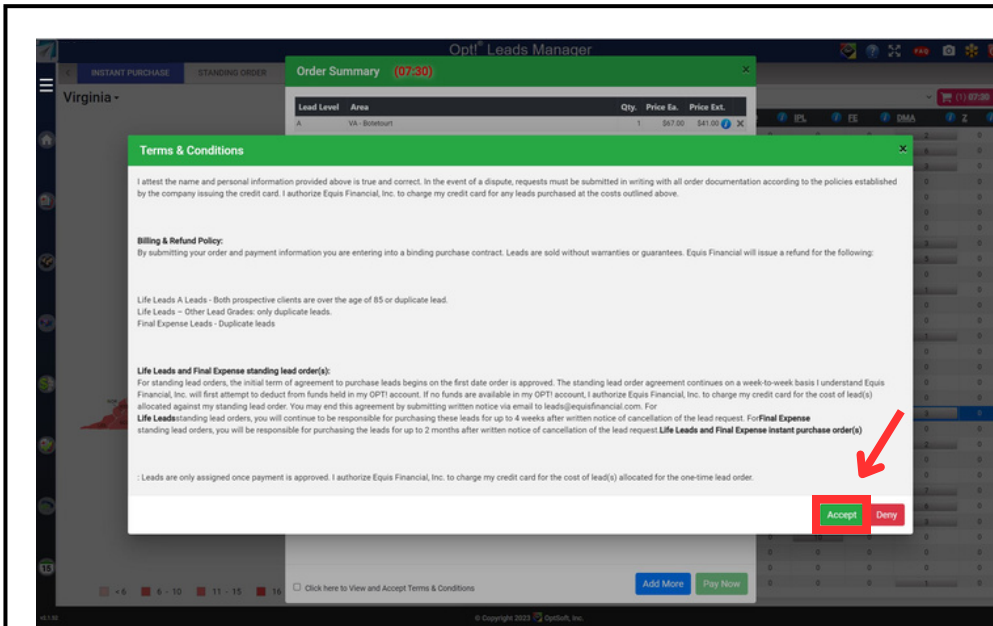
Click here to View and Accept Terms & Conditions

Total: \$41.00  
Process Fee: \$7.50  
Apply Credit on Charge: [Checked]  
C: Available: \$1,180.01  
C: Apply on Charge: \$48.50  
Net on Charge: \$0.00

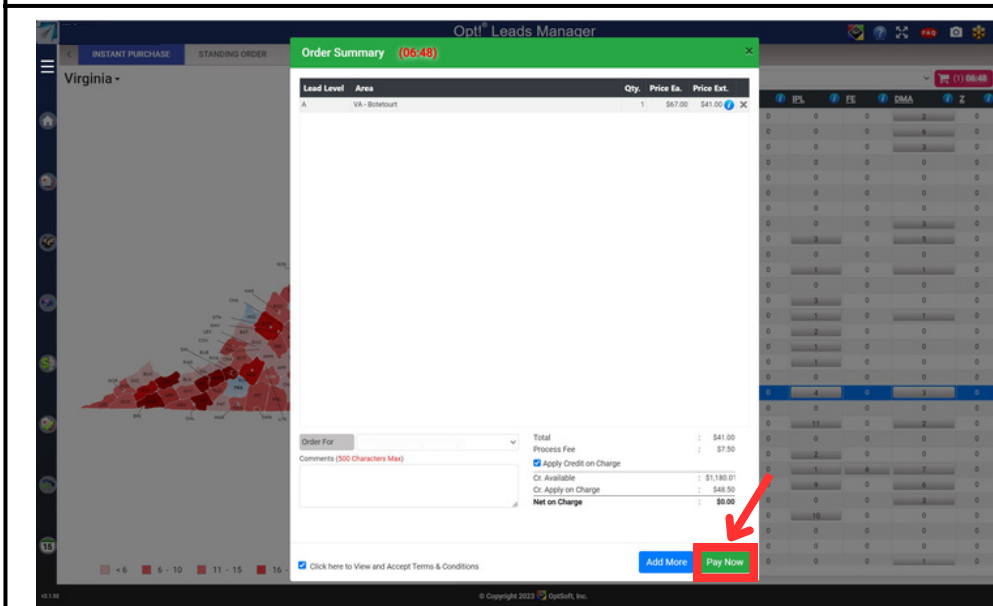
Check box to approve Terms and Conditions.

# HOW TO INSTANT PURCHASE LEADS

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Click "Accept".



Click "Pay Now" and enter credit card information. If you have a credit on your account, it will ask you if you would like to use that credit when you pay. For all instant purchases, there is a daily \$7.50 processing fee. \*You will receive a receipt in your email and your leads will be uploaded into "My Leads".

## QUESTIONS?

[leads@equisfinancial.com](mailto:leads@equisfinancial.com)