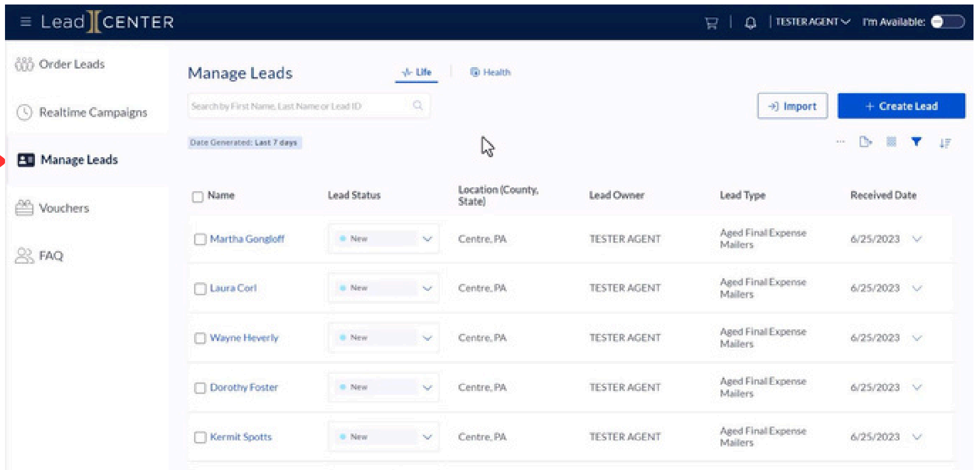
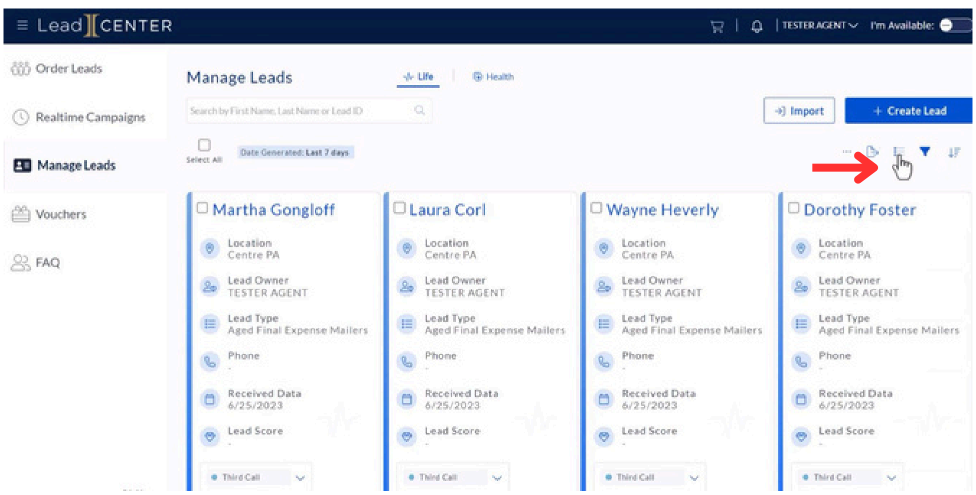
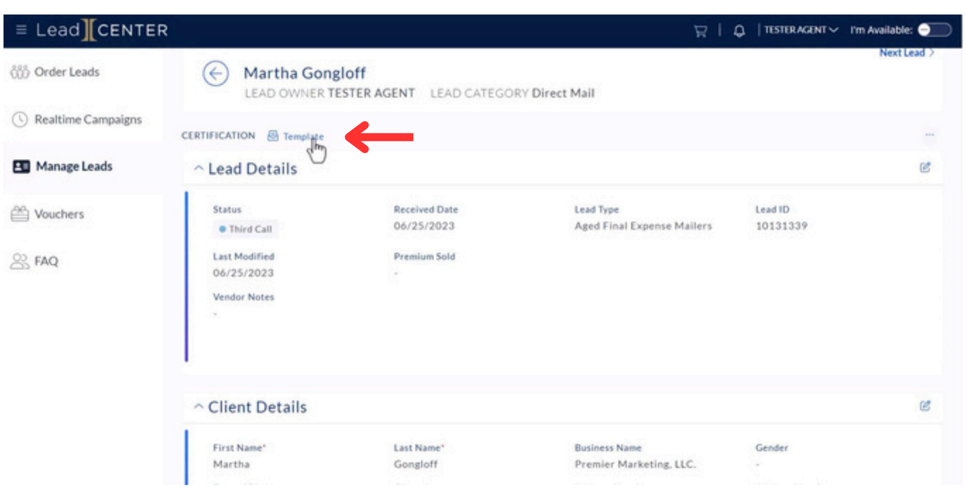
MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (1/3)



Step 1: On the left side, click "Manage Leads". All purchased leads will appear.

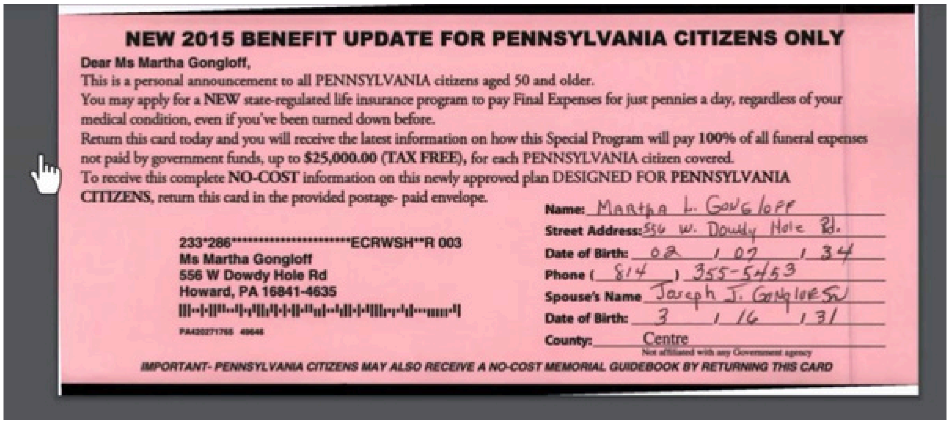


Step 2: There are different filters you can select to view your leads.



Step 3: To view a lead, click "Template".

MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (2/3)



NEW 2015 BENEFIT UPDATE FOR PENNSYLVANIA CITIZENS ONLY

Dear Ms Martha Gongloff,

This is a personal announcement to all PENNSYLVANIA citizens aged 50 and older.

You may apply for a NEW state-regulated life insurance program to pay Final Expenses for just pennies a day, regardless of your medical condition, even if you've been turned down before.

Return this card today and you will receive the latest information on how this Special Program will pay 100% of all funeral expenses not paid by government funds, up to $25,000.00 (TAX FREE), for each PENNSYLVANIA citizen covered.

To receive this complete NO-COST information on this newly approved plan DESIGNED FOR PENNSYLVANIA CITIZENS, return this card in the provided postage- paid envelope.

233*286**********************ECRWSH**R 003
Ms Martha Gongloff
556 W Dowdy Hole Rd
Howard, PA 16841-4635

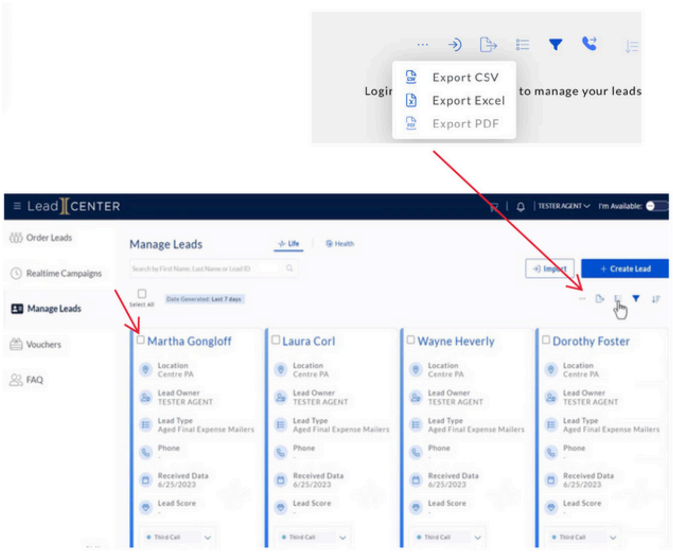
PA420271765 40646

Name: Martha L. Gongloff
Street Address: 556 W. Dowdy Hole Rd.
Date of Birth: 02 / 07 / 34
Phone (814) 355-5453
Spouse's Name: Joseph J. Gongloff Sr
Date of Birth: 3 / 16 / 31
County: Centre

Not affiliated with any Government agency

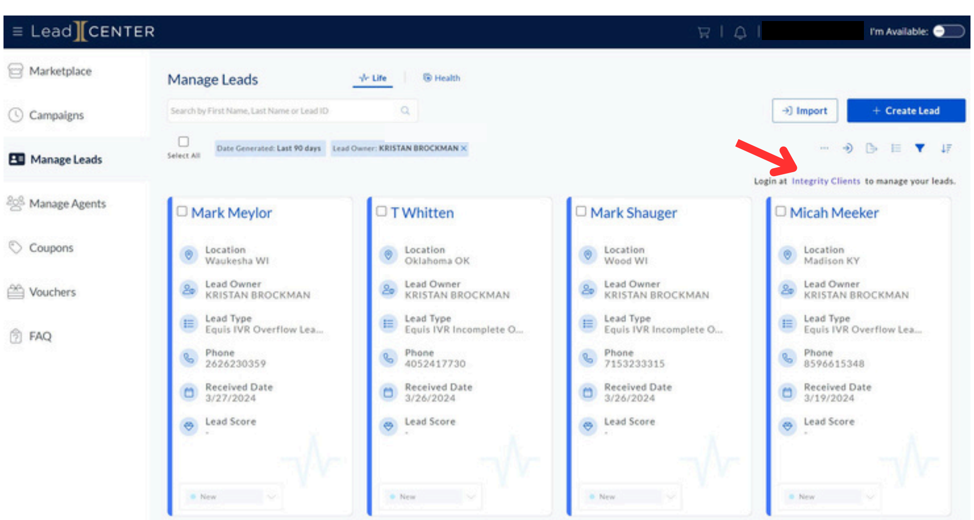
IMPORTANT- PENNSYLVANIA CITIZENS MAY ALSO RECEIVE A NO-COST MEMORIAL GUIDEBOOK BY RETURNING THIS CARD

Step 4: You are able to view or print the lead.



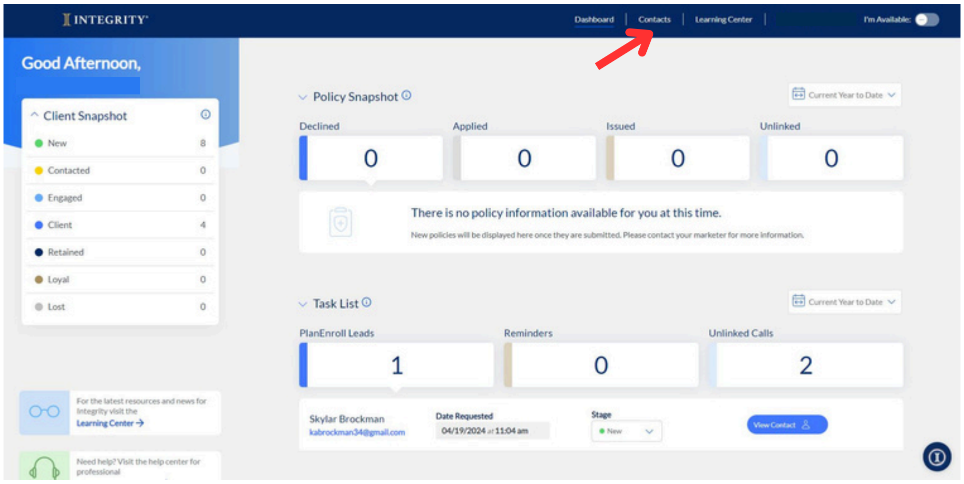
Step 5: Check box next to name of leads you wish to export and/or print.
Click the export icon to export selected leads into the format of your choice.

Formats include csv, excel or PDF .

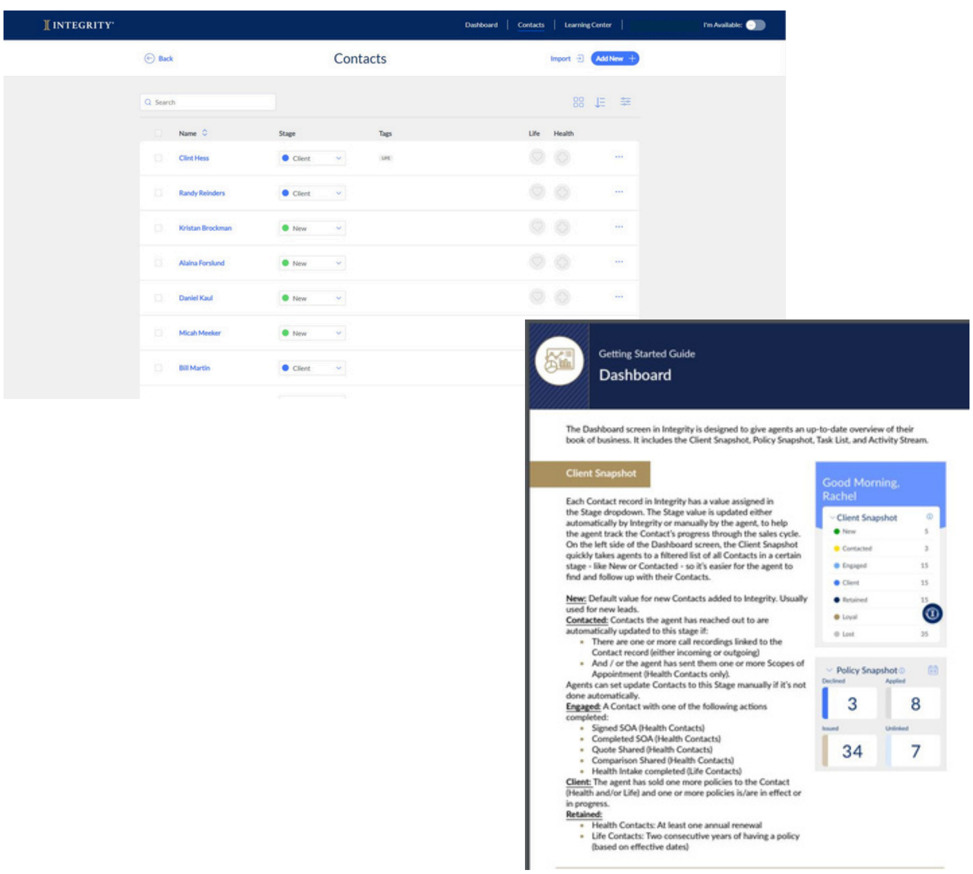


Step 6: To complete dispositions and/or use the features in Integrity Clients, click “Integrity Clients”.

MANAGING YOUR LEADS IN INTEGRITY LEADCENTER (3/3)



Step 7: Click "Contacts".



Step 8: Use the client snapshot to track client activity and complete dispositions.