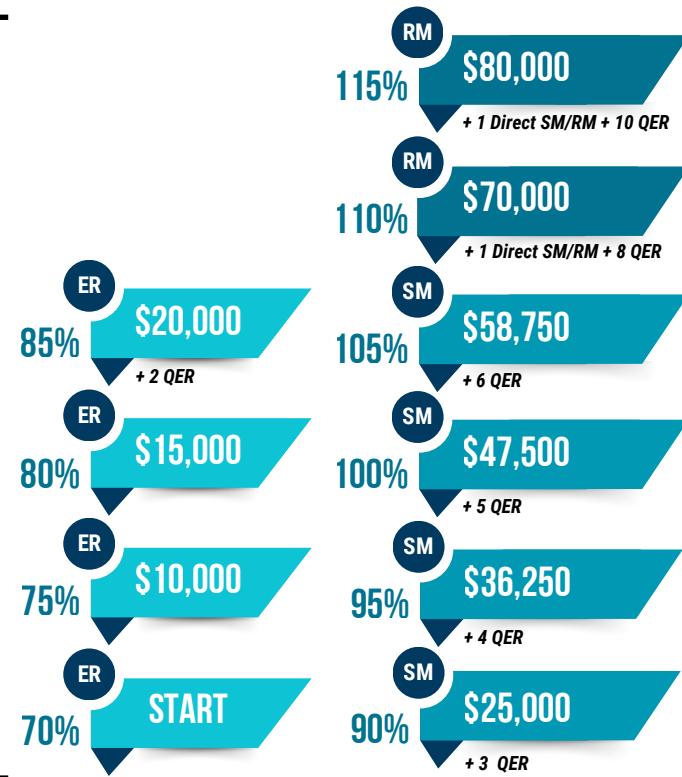


BUILDING YOUR EQUIS BUSINESS (1/2)

BUILDER TRACK



PRODUCER TRACK



PROMOTION QUALIFICATIONS:

- Promotion Qualification Period:** All levels before the 110% level have a qualification period of 1 month. At the 110% level and above, the qualification period is 2 consecutive months.
- Manager Promotion Re-qualification Period:** To re-qualify for a Sales Manager (SM) and above level, guidelines must be met at least 2 non-consecutive months out of each 6-month period (January – June and July – December).
- Alternate RM Qualification:** For your initial RM promotion, you can qualify without 1 direct SM/RM by writing \$30k of personal paid bonusable premium during the qualification period. You'll then have three options to requalify during the 6-month requalification period: 4 non-consecutive months of \$30k personal paid bonusable premium, 2 non-consecutive months of a direct, qualified SM/RM, or 1 month of a direct qualified SM/RM plus 3 non-consecutive months of \$30k personal paid bonusable premium.
- Placement and Persistency:** Must maintain company-acceptable placement and persistency.
- 50% Rule:** During promotion or bonus calculations, no more than 50% of the paid production value may come from any leg in the downline.
- Qualified Equis Representative (QER):** An agent that has issued paid 3 bonusable applications. The direct manager may also be counted as a QER if these qualifications are met.
- Paid Bonusable APV:** Paid production that meets bonus guidelines; excludes unreported, controlled, and guaranteed issue business, Foresters Your Term, LSW Term, and health, pet, children's and accidental policies (subject to change).
- Maximum Credits On Each Application:** 5% up to a \$5,000 maximum credit per annuity application and up to \$5,000 maximum credit per life application.
- Must maintain good standing with the company to qualify for a promotion.**

BUILDER BONUS

140%	ND	= \$50,000
137.5%	SVP	= \$35,000
135%	SVP	= \$30,000
132.5%	SVP	= \$25,000
130%	SVP	= \$20,000
127.5%	VP	= \$12,500
125%	VP	= \$10,000
122.5%	VP	= \$7,500
120%	VP	= \$5,000
115%	RM	= \$2,500
110%	RM	= \$2,000
105%	SM	= \$1,500
100%	SM	= \$1,250
95%	SM	= \$1,000
90%	SM	= \$750

GOLD STANDARD BONUS

\$2,500

PRODUCER BONUS

\$60,000 +	= \$5,000
\$50,000 - \$59,999	= \$3,500
\$40,000 - \$49,999	= \$2,500
\$30,000 - \$39,999	= \$1,500
\$20,000 - \$29,999	= \$1,000
\$15,000 - \$19,999	= \$350
\$10,000 - \$14,999	= \$250

BONUS QUALIFICATIONS:

- **To qualify for a bonus at any Regional Manager (RM) level and above**, the minimum RM qualifications must be achieved for that current month.
- **To count any Sales Manager (SM)/RM in the SM/RM metric for the Regional Manager bonus**, that SM/RM must be direct and have met the minimum qualification of their title during that current month.
- **Credit earned for each downline RM's baseshop production in an RMs hierarchy is calculated as follows:** RM: 100%; 1st Generation (direct): 75%; 2nd Generation: 50%; 3rd Generation +: 25%.
- **Gold Standard Metrics:** 1. \$20k bonusable premium, personal production, 2. 10+ A-Lead Campaigns in IntegrityCONNECT's Lead Marketplace, 3. 3 direct, qualified Sales Managers that are qualified the current month.
- **A-Lead Campaign requirement increases at each level:**
110% - 10 | 115% - 11 | 120% - 12 | 122.5% - 13 | 125% - 14
127.5% - 15 | 130% - 20 | 132.5% - 25 | 135% - 30 | 137.5% - 35
140% - No requirement
- **Must maintain good standing with the company to receive a monthly bonus.**

*Promotion and bonus qualifications are subject to change at any time.