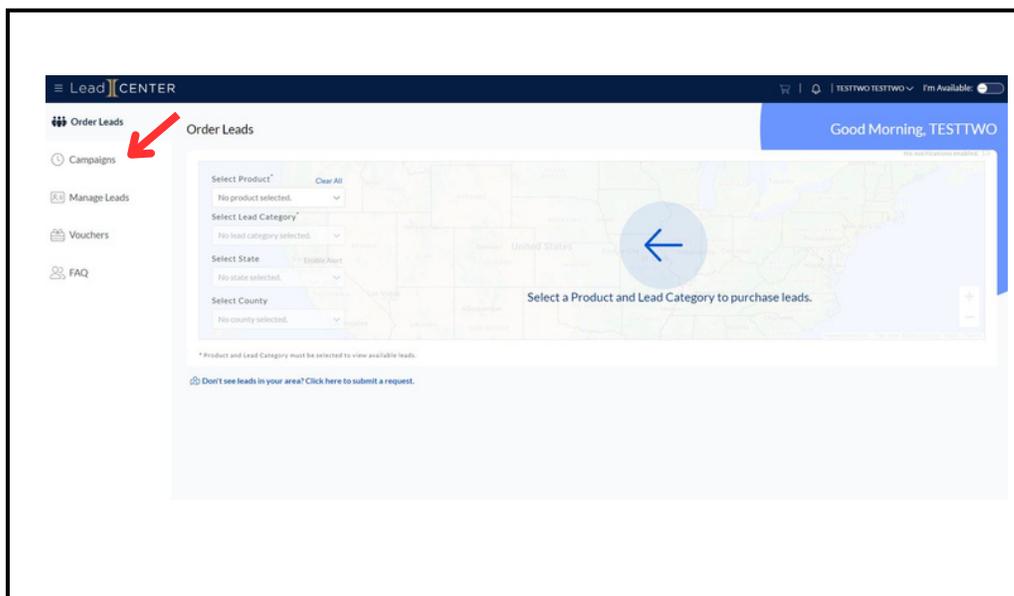
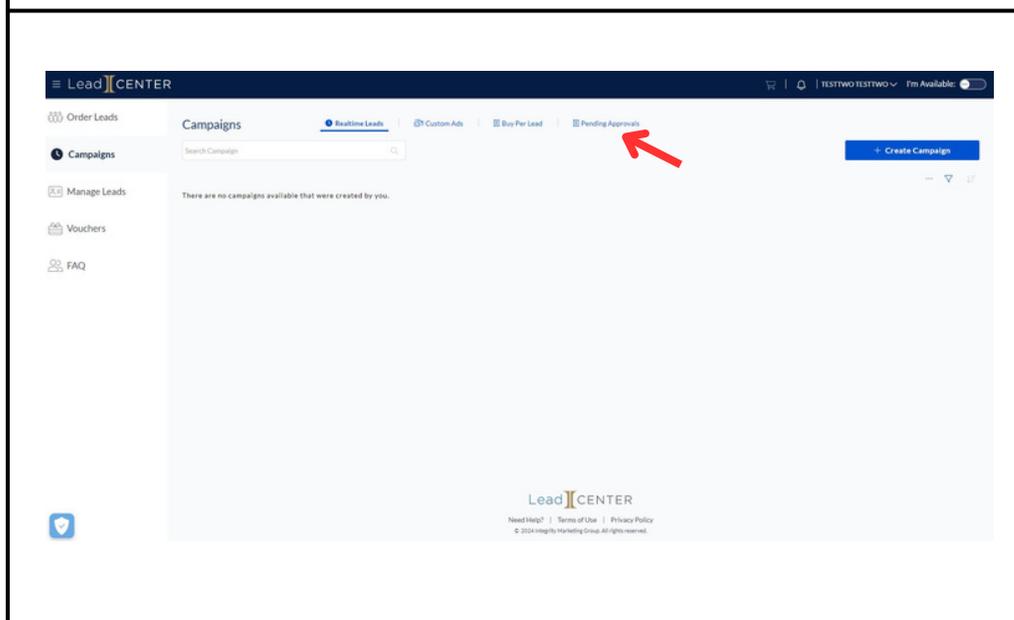


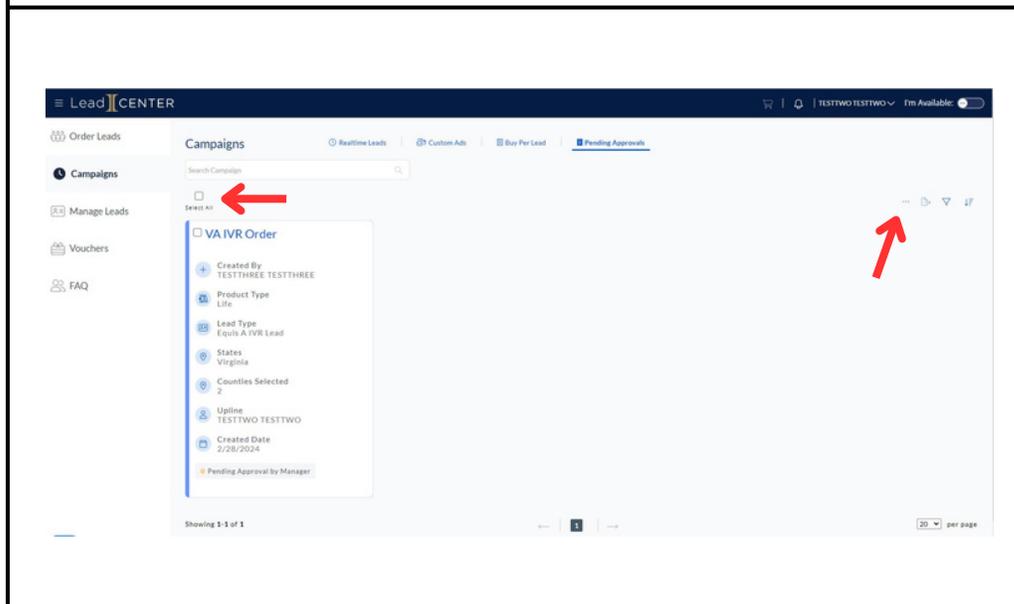
APPROVING/DECLINING DOWNLINE CAMPAIGN (1/3)



Step 1: Click "Campaigns".

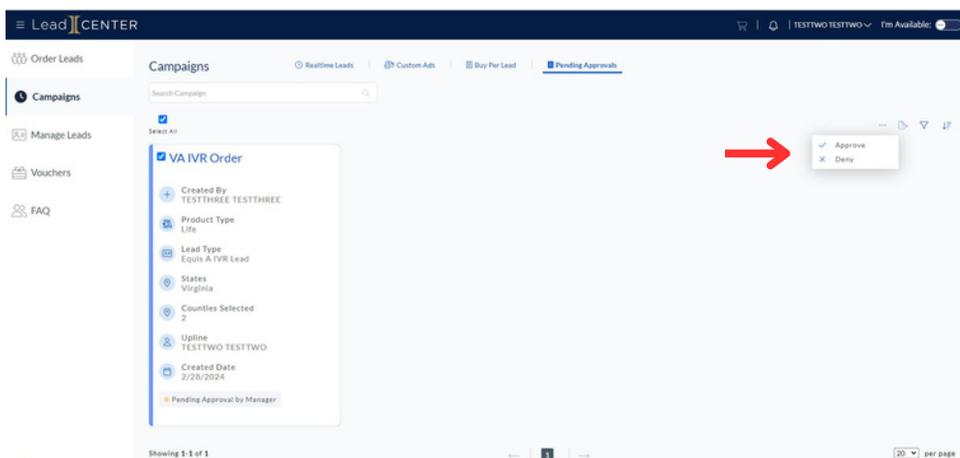


Step 2: Click "Pending Approvals".

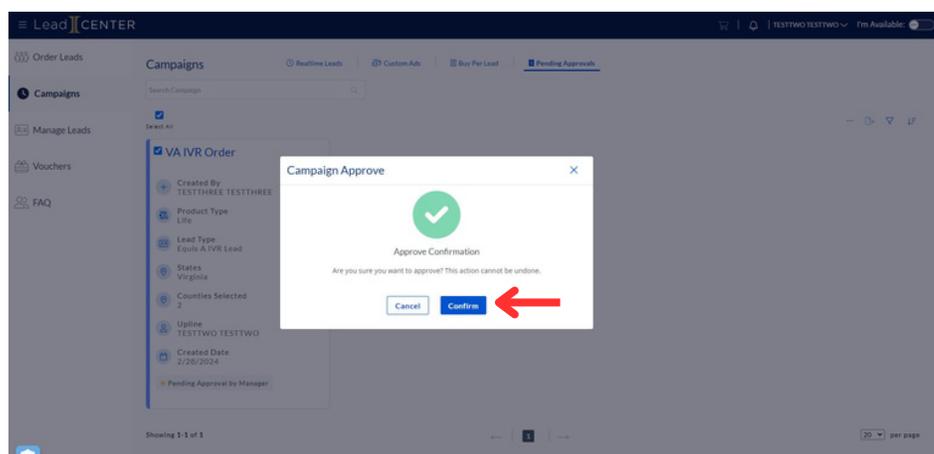


Step 3: Click the empty box beside the Campaign name, then click the 3 dots.

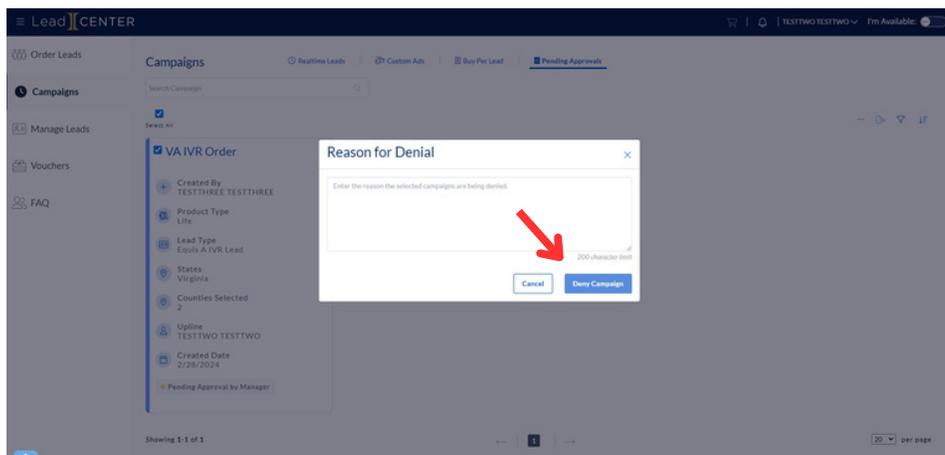
APPROVING/DECLINING DOWNLINE CAMPAIGN (2/3)



Step 4: Approve or Deny



Step 5: Click “Confirm” to approve. Once this is confirmed, it will be sent to the admin for approval. When the admin approves, the order then immediately becomes active.



Step 6: Deny Campaign. If you select to deny the campaign, you will type the reason. This reason will be sent to the agent when notified the campaign was denied.

APPROVING/DECLINING DOWNLINE CAMPAIGN (3/3)



The screenshot displays the Lead Center interface. The top navigation bar includes 'Order Leads', 'Campaigns', 'Realtime Leads', 'Custom Ads', 'Buy Per Lead', and 'Pending Approvals'. The 'Buy Per Lead' tab is highlighted with a red arrow. Below the navigation, there is a search bar and a 'Create Campaign' button. The main content area shows two campaign cards: 'VA IVR Order' and 'Kristan'. The 'VA IVR Order' card has a status of 'Pending Approval by Administrator', while the 'Kristan' card is 'Active'. The interface also shows a sidebar with 'Campaigns', 'Manage Leads', 'Vouchers', and 'FAQ'.

Step 7: You will be able to track the status of your downline's campaign (pending approval by admin when it becomes active). Click "Campaign", Click "Buy Per Lead", and then you will be able to view current campaigns.