



# OUR CORE VALUES

EQUIS WAS BUILT ON SIX CORE VALUES:

## MISSION STATEMENT

TO RESPECT AND INVEST IN OUR MOST VALUABLE RESOURCE, OUR AGENTS, BY PROVIDING A SECURE AND INNOVATIVE ENVIRONMENT TO START AND BUILD A LASTING CAREER.



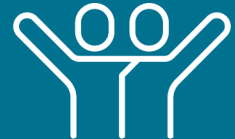
## RESPECT

TREATING OTHERS THE WAY YOU WANT TO BE TREATED.



## OWNERSHIP

ACCEPTING RESPONSIBILITY FOR YOU, YOUR TEAM, AND YOUR BUSINESS.



## RELATIONSHIPS

BUILDING TRUST WITH THOSE WE SERVE AND OUR FELLOW AGENTS.



## TOUGHNESS

STRENGTH, RESILIENCY, STANDING TALL IN THE FACE OF ADVERSITY.



## ATTITUDE

THE BIGGEST FACTOR IN YOUR SUCCESS.



## HUMILITY

STAY HUNGRY, STAY HUMBLE.